



Anticipate Future Jobs on Alpine Remote Areas



Guidelines on dissemination and restitution of ALPJOBS activity

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1 Introduction

Over the course of the project between May 2019 and February 2020, the ALPJOBS Partners will be disseminating the results of the project to multiple audiences, via different channels, at different intervals, etc.

2. Dissemination strategy

2.1 What are the aim and the objectives of the dissemination strategy?

The aim of this dissemination strategy is to maximize the impact, visibility and credibility of the ALPJOBS project. During the project the focus of PPs will be on a combination of continuous dissemination and collaboration with relevant stakeholders to

- enrich the skills able to modernize current jobs and morph them in future ones
- enhance the uptake and implementation of the ALPJOBS methodologies,
- promote further within their selected region the culture of Futures Literacy in Initial and Continuing Vocational Education and Training (VET) of young and local actors of regional socio-economic system,
- involve regional formal, informal and not formal VETs institutions and other stakeholders aiming to create a favorable socio-economic and political environment, and
- collect insights and strategic indications for possible future-proof projects of local development in collaboration with the education institutions and local communities, too.

The objectives of the strategy are as follows:

- regularly update a dedicated website,
- share information about the project and publish its findings via both traditional media (e.g. publications, news media coverage) and social media,
- transfer knowledge on Futures Literacy (e.g. through the creation of training materials, educational resources and the organization of workshops) to the institutions of selected areas and linked region.

2.2 What information does ALPJOBS want to disseminate?

The information ALPJOBS wants to disseminate includes all public project deliverables, information concerning upcoming events and workshops either put on by ALPJOBS or attended by ALPJOBS, results from events/workshops, any other type of publications relevant to ALPJOBS, etc.

2.3 Who is ALPJOBS' audience?

Four main stakeholder groups have been identified for this project. These categories are not exclusive and some organizations may belong to more than one of them in order to ensure uptake and continued use of the methods and tools used in ALPJOBS:

- young associations,
- development and labour agencies,
- formal, informal and not formal VETs,
- local Public institutions.

2.4 How will ALPJOBS disseminate the project results and raise awareness?

Promotional materials will be designed to raise awareness of the project without providing significant details of the projects outcomes (see websites (ALPJOBS, EUSALP, PP's), project brochure, flyer, leaflet, etc.); they shall be approved by FEM before definitive editing in order to guarantee check the compliance to goals of ALPJOBS. Networks such as EUSALP and Alpine Convention may be used as both a channel for distribution of the projects printed output as well as to raise awareness of the project.

The public deliverables and results of the ALPJOBS project will be disseminated via the following channels:

- digital media platforms e.g. twitter, blogging and social networks;
- media, which may be approached in order to share project results, include popular science magazines and trade magazines e.g. news websites, newspapers, radio and news broadcasters;
- journals, conferences and workshops.

2.5 When will we disseminate this information?

Dissemination will be done continuously throughout the duration of the project.

2.6 Recording of dissemination activities

All PPs will record their dissemination activities after their execution so ALPJOBS PPs always have an updated list of all dissemination activities performed during the project.

Recording shall be provided by each partner to FEM Leader as follow:

- as to websites: link;
- as to digital media platforms e.g. twitter, blogging and social networks: link;
- television, radio and news broadcasters: link
- as to science magazines, trade magazines, newspapers, journals and similia: authors, date, title, denomination magazine, number (or other identifiers), page(s); electronic copy shall be provided when available;
- as to posters: authors, date, title, denomination of event; electronic copy (and/or photo/snapshot) shall be provided when available;
- as to conferences, workshops other events: electronic copy of program and when oral presentation will be requested with ppt by conveners, electronic copy (pdf, ppt and/or, when available photo/snapshot)) shall be provided.

3. Planned dissemination of knowledge.

3.1 Description of planned dissemination activities

3.1.1 Participation in conferences and other events

Attendance at and participation in conferences, seminars and workshops will be targeted by the partners throughout the project's duration, in order to inform the stakeholders of the progress of the project and get some feedback/input.

3.1.2 Website

The official ALPJOBS website is <https://eventi.fmach.it/alpjobs>. EUSALP website will be ancillary way to disseminate information and results <https://www.alpine-region.eu/projects/alpjobs>. Main target audience of both web pages is the general public. The website includes the project description, results, news, events, publications, and links to other relevant sites. There is also the possibility to contact the consortium and post comments at email alpjobs@fmach.it.

3.1.3 Publications

Any publications however reports from workshops, conference papers, and other articles will be published for the duration of the project. All ALPJOBS partners are committed to open access policies, and self-archive their publications and reports in green open access forums or on their own institutions repositories. Archiving of the projects results and arising publications will also be undertaken on the projects website as appropriate.

3.1.4 Other relevant projects

It is important to seek and maintain an interaction with other relevant projects. This is intended to prevent duplication of any work planned within the different projects and to promote synergy between the different actions. Ongoing collaborative activities throughout the project will be sought with the other consortia when possible. Other projects in related areas might have relevant inputs for ALPJOBS activities work.

3.1.7 Network and associated partners

Each partner will be responsible for involving and informing their relevant contacts and network about the project. ALPJOBS will also give the PPs the opportunity to expand their existing networks, by attending meetings, workshops and conferences.

3.2 Responsible person

Persons responsible for the selection of media and the successful dissemination of the projects results are primarily those responsible for the individual deliverables and tasks within the project.

4. Dissemination material

4.1 Logo

The ALPJOBS logo can be used for project publications, templates, reports and for the website. Its size can vary, depending on what it is used for.

EU, EUSALP and ALPJOBS logo (close to logo shall be reported the sentence *“This project is co-financed (ARPAF funds) by the European Union”*) will be used to ensure recognition of projects’ activities; this branding will include templates for documents and reports arising from the project scientific activities as well as presentation templates.

4.2 Articles, public abstract, conference papers

All partners are encouraged to work on articles, public abstracts, conference papers, reports, posters or any other type of publication that promotes ALPJOBS project. There is no specific template for this activity as one usually gets directives from the events’ organizers on which template to use. However, partners are encouraged to share details of these activities with FEM.

4.3 Social media

ALPJOBs encourages PPs to use social media to publicize ALPJOBs deliverables and dissemination activities to key stakeholders and members of the public throughout the duration of the project.

5. Content of WP5.2 and WP5.3 activities

Dissemination (WP 5.2)

Location: within Region/Country of the PP (it can coincide with that of the Local Restitution)

Date: September 2019 - end February 2020.

Participants: they can coincide with those of the Local Restitution; possibility to organize specific event with regional and international TEV experts and regional policy makers.

Contents: they can coincide with those the Local Restitution:

- introduction of ALPJOBs action and activities,
- main local and overall ALPJOBs issues,
- Futures Literacy,
- other (at the discretion of the PP according to local issues originated by the application of Futures' Studies approach).

Local Restitution/Conference (WP 5.3)

Location: each Partner within local selected area/LAG.

Date: August 2019 - end December 2019.

Participants: local stakeholders that participated to events (WP2, WP3 and WP4); possibility to organize specific event with local TEV experts and policy makers.

Contents:

- introduction of ALPJOBs action and activities,
- main local and overall ALPJOBs issues,
- Futures Literacy and skills for future and traditional jobs are central part for local restitution,
- other (at the discretion of the PP according to regional needs originated by the dissemination activities and by the application of Futures' Studies approach).